

## Herb Box is new eatery at DC Ranch

by **Nathan Gonzalez** - Apr. 4, 2008 04:05 PM  
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SCOTTSDALE - There's only one place those strolling the sidewalks of Market Street at DC Ranch can order breakfast and that's fine with Susan Wilcox.

"This place has been thirsty for something like us for years," said Wilcox, chief executive officer for The Herb Box, a 13-year-old catering business she started with her friend, Chef Becky Windels.

On Tuesday, Wilcox and Windels opened The Herb Box Market and Eatery and began offering a full breakfast, lunch and dinner menu.

The opening comes as Market Street prepares to wind down its open-air farmer's market, which begins in October and ends April 26.

Until then, The Herb Box only stands to benefit from the open-air market scene as patrons wander between shops and tents. But those stopping into the restaurant can order freshly prepared food or browse items by The French Bee.

"We have lot of clients in this area and it

seemed to be a natural fit for us," Wilcox said of moving The Herb Box to Market Street.

Those strolling along the farmer's market Saturday will receive a coupon for a free coffee and a tasty treat at The Herb Box.

While there, hungry shoppers can order from the full menu that features coffee-marinated bison short ribs and butternut squash and corn enchiladas. If an appetizer suits better, Wilcox recommends the Market Street tacos or the corn and avocado salsa.

For breakfast, offerings range from a cup of coco, to "old-school" custard-filled doughnuts and the Market Street BLT filled with crisp pancetta, wild arugula, vine tomatoes and burrata cheese on a brioche.

"We make everything from scratch," she said. "We are neighborhood friendly. It's just about family and about accommodating everyone we can."

The restaurant, which is open from 7 a.m. to 9 p.m. Mondays through Saturdays, includes a bar that's open until midnight on Fridays and Saturdays. The bar's happy hour is from 3 p.m. to 6 p.m.

Evan as Wilcox and Windels settle into their latest venture, they have already turned their sights to open another restaurant within the year near Arizona's first Barneys New York,

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which is under construction at the Scottsdale Fashion Square.

In two years, another Herb Box may be open near the Baltimore Fashion Park at 24th Street and Camelback Road, Wilcox said. They are also contemplating a store in Chandler, but no definite plans have been finalized.

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